

# TOP 10 REASONS

To Join SFMS and CMA

Working together, the San Francisco Medical Society and the California Medical Association are strong advocates for all physicians and for the profession of medicine. Of the many reasons for joining SFMS and CMA, 10 stand out.

## 1 PRACTICE MARKETING ASSISTANCE

Promote your practice through our customizable physician member page on SFMS' website, printed Member Directory, and networking mixers.

## 6 MEMBER-ONLY ACCESS

Gain full access to the SFMS website for guidelines, reports, and a variety of tools and resources to help you navigate the ever-changing health care environment. Members also receive exclusive admission to our private networking socials and the Annual Gala.

## 2 LEGISLATIVE ADVOCACY:

Ensure physicians have a voice and remain in control of medicine this year and in years to come. By speaking as a united voice, SFMS/CMA exert a powerful influence on health policy and public health issues at the local, state, and national levels.

## 7 IMPROVING COMMUNITY HEALTH

Spearhead community health issues in San Francisco including Hep B Free, anti-tobacco legislation and education, formation and continuation of the Healthy San Francisco program, advocacy on reproductive and end-of-life issues, and much more.

## 3 EXPAND YOUR NETWORK

Grow your professional network and referral list by networking with peers, established physicians, and health care leaders across the state at SFMS events and online communities.

## 8 CAREER CENTER

Discover new employment opportunities through the annual SFMS Career Fair. This member-only event connect SFMS physicians with recruiters from San Francisco Bay Area hospitals, medical groups, and community clinics.

## 4 PROTECTING MICRA

SFMS and CMA work diligently to protect the Medical Injury Compensation Reform Act (MICRA), spearheading a successful campaign to defeat Prop 46 in the 2014 Election. Prop 46 would have dramatically altered MICRA by making it easier to file lawsuits against health care providers, increasing health care costs, reducing access to care and ultimately generating more legal fees for lawyers.

## 9 STAY CONNECTED

Stay up to date on vital health care issues that affect San Francisco physicians with online and print media - *San Francisco Medicine* journal, SFMS News e-Newsletter, and SFMS blog.

## 5 PRACTICE MANAGEMENT ASSISTANCE

Resolve contracting, billing, and payment problems with one-on-one assistance from CMA's team of practice management experts.

## 10 COMMITMENT TO THE PROFESSION

Your support of the SFMS and CMA through membership affirms your commitment to the medical profession and ensures physicians remain in control of medicine this year and in years to come.

**PLEASE JOIN OR RENEW  
YOUR MEMBERSHIP TODAY**

**JOIN ONLINE AT**

[www.sfms.org/Membership/JoinNow/MembershipJoin](http://www.sfms.org/Membership/JoinNow/MembershipJoin)

**RENEW YOUR MEMBERSHIP ONLINE AT**

[www.sfms.org/membership/pay-dues-online](http://www.sfms.org/membership/pay-dues-online)

**CONTACT SFMS AT** (415) 561-0850 or [membership@sfms.org](mailto:membership@sfms.org)

