TOP 10 REASONS
To Join SFMS and CMA

1. PRACTICE MARKETING ASSISTANCE
   Promote your practice through our customizable physician member page on SFMS' website, printed Member Directory, and networking mixers.

2. LEGISLATIVE ADVOCACY:
   Ensure physicians have a voice and remain in control of medicine this year and in years to come. By speaking as a united voice, SFMS/CMA exert a powerful influence on health policy and public health issues at the local, state, and national levels.

3. EXPAND YOUR NETWORK
   Grow your professional network and referral list by networking with peers, established physicians, and health care leaders across the state at SFMS events and online communities.

4. PROTECTING MICRA
   SFMS and CMA work diligently to protect the Medical Injury Compensation Reform Act (MICRA), spearheading a successful campaign to defeat Prop 46 in the 2014 Election. Prop 46 would have dramatically altered MICRA by making it easier to file lawsuits against health care providers, increasing health care costs, reducing access to care and ultimately generating more legal fees for lawyers.

5. PRACTICE MANAGEMENT ASSISTANCE
   Resolve contracting, billing, and payment problems with one-on-one assistance from CMA's team of practice management experts.

6. MEMBER-ONLY ACCESS
   Gain full access to the SFMS website for guidelines, reports, and a variety of tools and resources to help you navigate the ever-changing health care environment. Members also receive exclusive admission to our private networking socials and the Annual Gala.

7. IMPROVING COMMUNITY HEALTH
   Spearhead community health issues in San Francisco including Hep B Free, anti-tobacco legislation and education, formation and continuation of the Healthy San Francisco program, advocacy on reproductive and end-of-life issues, and much more.

8. CAREER CENTER
   Discover new employment opportunities through the annual SFMS Career Fair. This member-only event connect SFMS physicians with recruiters from San Francisco Bay Area hospitals, medical groups, and community clinics.

9. STAY CONNECTED
   Stay up to date on vital health care issues that affect San Francisco physicians with online and print media – San Francisco Medicine journal, SFMS News e-Newsletter, and SFMS blog.

10. COMMITMENT TO THE PROFESSION
    Your support of the SFMS and CMA through membership affirms your commitment to the medical profession and ensures physicians remain in control of medicine this year and in years to come.

PLEASE JOIN OR RENEW
YOUR MEMBERSHIP TODAY

JOIN ONLINE AT
www.sfms.org/Membership/JoinNow/MembershipJoin
RENEW YOUR MEMBERSHIP ONLINE AT
www.sfms.org/membership/pay-dues-online
CONTACT SFMS AT (415) 561-0850 or membership@sfms.org