



## MAILING LABEL PURCHASE AGREEMENT

Between San Francisco  
Marin Medical Society  
("SFMMMS") and

---

Mailing List Renter ("Renter") name

1. The renter understands and agrees that SFMMMS is making its mailing list ("mailing list" refers to a list in print format) available to renter on a ONE-TIME ONLY basis and solely for renter's use as stated under "Purpose". Any other use of the mailing list is specifically prohibited unless SFMMMS grants permission for such use in writing and renter pays the appropriate fee for such use.
2. The renter shall use the mailing list provided by SFMMMS only for pre-approved promotional mailings and announcements. The renter shall treat SFMMMS' membership list and all mailing labels as confidential information. The renter shall not under any circumstances sell, loan, or circulate such membership lists to any third party, or use such membership lists for any other purpose.
3. The renter agrees that in utilizing SFMMMS' membership list, he/she will not disclose, transfer, duplicate, reproduce or retain any portion of the list in any form, by photocopying, entering into a database, or otherwise duplicating by any means.
4. The renter agrees to reimburse SFMMMS for all costs which SFMMMS may incur in enjoining unauthorized parties from using the membership list in all cases where such unauthorized parties gained access to the membership through the renter listed below or any of the renter's agents or employees.
5. The renter agrees SFMMMS will have the right to monitor the use of the membership list.
6. The renter agrees that the promotional piece supplied for approval with this agreement is the piece(s) that will comprise the mailing. The membership mailing labels order will not be sent until a copy of the promotional piece is received by SFMMMS via mail, fax, or email attachment.
7. The renter's signature below indicates complete acceptance of the above conditions and constitutes a contract between SFMMMS and the above stated mailing list renter.
8. The renter will make no claims that the mailing is in any way endorsed by SFMMMS without prior written approval of SFMMMS.
9. A signed copy of this agreement must accompany mail in or faxed orders.
10. SFMMMS will send a confirmation to the renter upon receipt of this order. Please note that the order will not be filled until payment and a signed agreement are received. We are sorry but we do not accept purchase orders for mailing list rentals, nor do we invoice. SFMMMS accepts checks made payable to SFMMMS or credit card payments (VISA, MasterCard, or AMEX).

### Signature and Date

---

If you have any questions, or require assistance, please contact SFMMMS Membership Department at (415) 561-0850 x200, or at [membership@SFMMMS.org](mailto:membership@SFMMMS.org)

**PLEASE FAX OR MAIL REGISTRATION FORM TO:**  
**San Francisco Marin Medical Society, Attn: Membership**  
2720 Taylor Street, Suite 450 ■ San Francisco, CA 94133 ■ Fax: (415) 561-0833